

## **Internationalisation strategy of university 21**

### **Preamble**

University of Applied Sciences 21 is a private, state-recognised university of applied sciences with practice- and integrated dual study programmes, which sees itself as a university "in the region and for the region".

It supports the Bologna Process and, despite its regional focus, attaches great importance to an international and cosmopolitan approach. All programmes are designed as modularised programmes with the ECTS credit point system and offer internationally comparable Bachelor's degrees. Through participation in the ERASMUS+ and PROMOS programmes, the Hochschule 21 promotes cooperation with foreign companies and universities. It is a founding member of the "Baltic Sea Academy".

This internationalisation strategy is based on the university's mission statement of Hochschule 21 of 21 December 2015 and is intended as a supplement to the current "ERASMUS Declaration on Higher Education Policy". In the following, the intention, objectives, fields of action and concrete measures will be named.

### **Goals**

It is our intention to become a customer-oriented, higher education service provider for our students, our practice and cooperation partners as well as for the communal institutions.

As part of a globalised world, we see internationalisation tailored to our specific profile as an important quality feature.

We therefore focus on the following goals in our internationalisation strategy:

- Increasing intercultural competence
- Enrichment of teaching and research
- Building international networks

### **Fields of action**

To achieve these goals, we have selected four fields of action:

1. Increasing student mobility for studies and traineeships abroad
2. "Internationalisation at home" for all those who cannot go abroad
3. Promoting the international activities of teachers
4. Sustainable links with foreign partners in study, teaching and administration

### **Measures**

#### 1. increase the international mobility of our students by:

- Expanding opportunities for studying abroad through further agreements with suitable EU partner universities
- Expanding and maintaining contacts with partner companies/ institutions abroad for traineeships
- Establishing additional direct partnerships with exchange opportunities
- Offer preparatory events (language, intercultural competence)

2. "Internationalisation at home" by:

- Inviting academic staff from partner universities abroad
- Inviting foreign company representatives
- Planning joint activities between students of hochschule 21 and incoming students from partner universities
- Planning activities with foreign students of hs21
- Planning activities with outgoing students when they come back

3. Promotion of international activities of teaching staff by:

- Promoting study trips/excursions abroad
- Promoting participation in lecturer exchanges
- Initiation of international research cooperations

4. sustainable links with foreign partners in study, teaching and administration through:

- Developing international university cooperation projects
- Establishing international networks
- Promoting the participation of higher education staff from teaching and administration in further education and training abroad
- Collecting contact details of foreign alumni and German alumni working abroad

5. Strengthening regional perspectives on globalisation and internationalisation in teaching and research through:

- Expanding university cooperation with foreign partners who are strongly integrated in regional contexts
- Exchange on questions of globalisation and internationalisation of European and non-European regions through international workshops, joint teaching activities and cooperative research

(as of 28.04.2020)